

Minutes – PVS ExCom Meeting – May 24, 2016

MEETING ATTENDEES: The meeting was held telephonically. On the call were: Carolyn DeVilbiss, Marianne Soponis, Marna Blanchette, Barry Lake, John Smith, Ray McKinley, Nancy McKinley, Jan Marx, and Ellie Thayer. President Carolyn DeVilbiss chaired the meeting.

APPROVAL OF MINUTES: Secretary, Ellie Thayer, submitted the minutes of the April 26, 2016 meeting electronically. Ellie explained that she added the electronic/email vote to approve the Val d'Isere ski trip proposal. Six of the eight ExCom members voted; all to approve. Marianne moved that the minutes be approved, Marna seconded the motion, and the motion passed without dissent by voice vote. The minutes were filed.

TREASURER'S REPORT: The Treasurer, Dick Schwartzbard, was not available to be on the call. There was no report this month.

MEMBERSHIP RECORDS REPORT: Membership chair, Dave Warthen, submitted the Membership Records Report electronically. Dave was not available to be on the call. The report was filed.

EVENTS AND MEETINGS REPORT: The events and meetings chair, Ray McKinley, reported on the upcoming events and meetings.

June 11, 2016 Signature Theatre – McKinleys, Arlington, VA, at 2:00pm.

June 21, 2016 monthly meeting – Eadies, Reston, VA at 7:30pm.

June 28, 2016 ExCom meeting, telephonic at 7:00pm.

SummerFest - TBD

August 20, 2016 Steak & Swim – Hines, Delaplane, VA at 3:00pm.

Nancy reported that 17 people had signed up for the Signature Theatre event. Ray thanked Louann and Bob Eadie for volunteering to host the June monthly meeting, particularly because they will just be returning from a month in Paris. It was suggested that the Eadies might want to display a slideshow of their pictures where members could watch or not or watch intermittently. It would be up to them. Ray also reported on a possible venue for SummerFest, which is typically in July, and is the event where the ski trip leaders promote their trips. Carolyn said that it is important to choose a date when the ski trip leaders and the Ski Trip Committee chair are available.

Carolyn called on the attendees to think about organizing outings, both formal and informal. John spoke of informal outings, for example, hot air ballooning, that are dependent on weather conditions. Notification and cancellation of such outings would have to be by email. Carolyn spoke of notifying members of free concerts and the like where those interested could informally meet at the venue.

SKI TRIP COMMITTEE REPORT: Chair, Rosemary Schwartzbard, was not available to be on the call.

Barry reported that 15 people had signed up for Snowmass. With regard to Val d'Isere, John asked whether a contract had been signed and about the sharing of responsibility between PVS and the Columbia Ski Club. Carolyn reported that she believed that Inge was responsible for the ski portion of the trip and Jerry Poley of the Columbia ski Club was responsible for the pre and post trip extensions to Lyon and Nice.

In response to Carolyn's query about local skiing, John recommended that plans and announcements wait until fall.

TOOT REPORT: TOOT Coordinator, Ellie Thayer, reported that the June TOOT editor is Dave and that the deadline for articles is May 26. We are waiting for the President's Message and the Knee.

OLD BUSINESS: There were no items of old business.

NEW BUSINESS: There were two items of new business.

Article about Attracting and Maintaining Club Members: Carolyn received an article in the mail from Charlie Huggins about how clubs can attract and maintain members. Members expressed interest and Carolyn said that she would scan the article and send it to ExCom by email. The topic generated discussion about how the club could increase membership and whether we wanted to do so. Lots of topics were touched on, for example, how personal contact, especially on ski trips, was the traditional way the club gained new members, whether the club should go beyond personal contact to recruit new members, how the club's sponsorship and qualification requirements affected new membership, how the club's style had worked for 50 years, and how the web had changed the way younger people organized their travel. Fundamentally, the question is how to make the club grow and whether we want to change the essence of the club in order to try to do so. Nancy said that she asked people from other clubs at the recent BRSC meeting about recruiting new members and they said they were facing similar difficulties. Ellie noted that this issue has been discussed for many years by PVS. She suggested that it be taken up at an in-person meeting.

Next ExCom meeting: It was decided that the next ExCom meeting would be held telephonically on Tuesday, June 28, at 7:00pm.

ADJOURNMENT: A motion was made to adjourn. The meeting was adjourned at 8:19 pm.

Minutes submitted by Ellie Thayer.